EXPERTISE

SKILLS

Branding, Logo Design, Web Design, Print Collateral, Email Design, Signage, Copywriting, Mockup Design, Prepress, Retouching

SOFTWARE

Photoshop, Illustrator, InDesign, Adobe XD, Sketch, G Suite, WordPress, Mavenlink, Salesforce, Slack, HubSpot, Windows, macOS

EDUCATION

COLUMBUS COLLEGE OF ART & DESIGN: BFA in Advertising & Graphic Design

Fall 2011 – Spring 2015

REFERENCES

Available upon request

EXPERIENCE

FREELANCE – *Jan 2019 – Present*
Graphic Designer

- Designed logo and signage for apartment complex
- Adobe XD Daily Creative Challenge

AUTOSWEET – *Dec 2017 – Dec 2018 • 1 yr*
Graphic Designer

- Designed compliant email marketing campaigns for auto dealers
- Recreated, modified, and redesigned dealership logos
- Created website mockups for AutoSweet landing pages using Adobe XD
- Clipped vehicles from images using Photoshop for asset library

ECLIPSECORP – *Feb 2016 – Oct 2017 • 1 yr 9 mos*
Graphic Designer

- Created environment renders, mockups, and prototypes
- Collaborated on company rebrand and its implementation
- Assisted in formation of in-house design department
- Added web design as a service offering and collaborated with developer
- Prepress

GSW – *Nov 2015 – Jan 2016 • 3 mos*
Graphic Design Consultant

- Designed pages for client brand guide
- Designed internal holiday event invite

RESOURCE / AMMIRATI – *Oct 2015 – Oct 2015 • 2 wks*
Graphic Design Consultant

- Designed website mockups

FASHION MEETS MUSIC FESTIVAL – *April 2015 – Sep 2015 • 6 mos*
Graphic Design Intern

- Established brand consistency
- Created graphics for Facebook and Instagram
- Designed print ads, web ads, flyers, posters, and shirt designs